

Message Text

UNCLASSIFIED

PAGE 01 BUCAR 00438 040802Z

16

ACTION EUR-12

INFO OCT-01 ISO-00 CU-04 CIAE-00 INR-07 NSAE-00 RSC-01

BIB-01 EB-07 /033 W

----- 016788

R 031236Z FEB 75

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 1617

UNCLAS BUCHAREST 0438

USIA FOR IMV/P ; IEE

E.O. 11652: N/A

TAGS: SCUL RO

SUBJ: TELEVISION COOPERATIVE WITH ROMANIAN TV

REF: A) VISIT OF JOSEPH SADLIK, 29-31 JANUARY; B) BUCHAREST

0195; C) CM-1606

1. IN JANUARY 30 MEETING WITH IO, IO-DESIGNATE, AND USIA/IMV'S JOE SADLICK, ROMTV REPS INDICATED INTEREST IN SEEKING TV CO-OP WITH USIA SOMETIME THIS YEAR. ROMTV WAS REPRESENTED BY MIHAI LAZAR, DIRECTOR OF INTERNATIONAL RELATIONS, ILIE CIURESCU, TV NEWS COMMENTATOR, AND GEO SAIZESCU, CHIEF OF FILM DEPARTMENT (AND IVP GRANTEE IN U.S. FROM OCTOBER TO DECEMBER, 1974).

FYI: THIS WAS THIRD MEETING IN LAST THREE WEEKS WITH ROMTV IN WHICH TV CO-OPS WAS A MAJOR TOPIC. IO AND IO-DESIGNATE MET WITH LAZAR ON JANUARY 15 TO EXPLAIN PRINCIPLE OF TV CO-OPS AND TO ANNOUNCE VISIT OF SADLIK. THEN, DURING CALL BY ASSISTANT DIRECTOR KOPP ON ROMTV GENERAL POTOP, FORMER EMPHASIZED TV CO-OPS AS EXCELLENT FORMAT TO INCREASES YOOPERATION BETWEEN TWO GOVERNMENTS IN FIELD OF TV. END FYI.

2. ROMANIANS EXPRESSED SERIOUS INTEREST AFTER HEARING FORMS AND SUBJECTS OF USIA CO-OPS IN OTHER COUNTRIES AND LEARNING ABOUT POSSIBLE FINANCIAL ARRANGEMENTS THAT COULD HELP WITH CHRONIC HARD CURRENCY PROBLEM WHICH IS CRUCIAL FACTOR FOR CO-OP
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCAR 00438 040802Z

ARRANGEMENT. ROMANIANS TENTATIVELY SAID THAT THEY WOULD BE

PREPARED TO PAY FILM TEAM'S TRAVEL AND HOPED
THEY COULD RECEIVE A GRANT FROM US COVERING U.S. DOMESTIC TRAVEL
AND MODEST PER DIEM FOR CREW.
THEY EXPRESSED DESIRE FOR 3-4 MAN FILM TEAM TO SPEND FOUR WEEKS
IN U.S. EITHER IN LATE SPRING OR EARLY FALL OF THIS YEAR.
ASSIGNMENT OF AGENCY PROJECT/ESCORT OFFICER CONSIDERED ESSENTIAL.

3. SAIZESCU APPOINTED ACTION OFFICER BY LAZAR FOR PROPOSED
TV CO-OP, AND IS LIKELY CANDIDATE TO LEAD ROMTV FILM TEAM TO
U.S. HE SAID HE WOULD NEED A FEW WEEKS TO PURSUE MATTER IN-
TERNALLY TO GAIN "NECESSARY PERMISSIONS" AND PROPOSED A

FEBRUARY 15 MEETING TO DISCUSS CO-OPS AGAIN. SAIZESCU SEEMED
CONFIDENT THAT ROMTV COULD TRAVEL TO U.S. AS EARLY AS
APRIL TO FILM, IF SUITABLE FINANCIAL ARRANGEMENTS COULD BE
MADE AND THEMES AND OTHER CONDITIONS COULD BE AGREED UPON.
POST SOMEWHAT SKEPTICAL THAT ROMTV CAN GET READY THAT
QUICKLY, AND MUCH WILL DEPEND ON HOW MUCH SAIZESCU GETS DONE
BEFORE 15 FEBRUARY MEETING. WILL ADVISE RE OUTCOME THIS MEETING.

4. ONE SPECIFIC THEME SAIZESCU AND CIURESCU MENTIONED FOR TV
CO-OP IS U.S. BICENTENNIAL CELEBRATIONS WHICH WAS ALREADY ON OUR
LIST OF SUGGESTED TOPICS. POST PLANS TO ENCOURAGE ROMTV IN
SELECTION OF THIS THEME, WHICH WOULD FORM IMPORTANT ELEMENT IN
OUR BICENTENNIAL PROGRAMMING HERE.

5. POST APPRECIATES SADLIK VISIT, WHICH PROVIDED IMMEDIATE
OPERATIONAL FOLLOW-UP TO OUR PREVIOUS CONTACTS WITH ROMTV
AND HIGH-LEVEL TALKS BETWEEN ROMTV DIRECTOR GENERAL AND
DEPUTY DIRECTOR KOPP.
BARNES

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION, VISITS, PROGRAMS (PROJECTS)
Control Number: n/a
Copy: SINGLE
Draft Date: 03 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BUCHAR00438
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750040-0132
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750279/aaaacsyy.tel
Line Count: 92
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 29-31
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 23 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 APR 2003 by MarshK0>; APPROVED <22 JAN 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TELEVISION COOPERATIVE WITH ROMANIAN TV
TAGS: SCUL, RO, (SADLIK, JOSEPH)
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006